

2018 ascena Summer Internship Program

Experience is Everything

ascena retail group is America's largest specialty apparel retailer for women and tween girls. The company operates e-commerce websites and approximately 4,800 stores throughout the United States, Canada, and Puerto Rico. Over the past decade, the company has experienced tremendous growth, both organically and through key strategic acquisitions. ascena has four different operating segments including:

Premium Fashion – Ann Taylor, LOFT, Lou & Grey

Value Fashion – maurices and dressbarn

Plus Fashion – Lane Bryant and Catherines

Kids Fashion – Justice

PLUS SEGMENT – ALLOCATION & ANALYTICS INTERNSHIP

DATA-INFLUENCE-ACTION

The Allocation intern will support the Allocation and Location Planning function via analytics and problem solving. This individual will get exposure to different areas of the function during an onboarding window and then assist in different analytical projects. Data driven decisions are the foundation of Allocation; this individual will gain analytical experience throughout the internship putting this competency into practice.

QUALIFICATIONS

- Strong analytical skills - ability to analyze and understand quantitative data coupled with the skills in excel to summarize and breakdown large data sets.
- Problem-solving skills - can make decisions with limited information
- Strong computer skills and demonstrated ability to learn and apply new software technology. Candidate will need to be strong in excel formula writing and navigation, storytelling in power point, and managing time/communication in Outlook.
- Strong organizational and prioritization skills.
- Self-Starter. It will be the interns responsibility to show a high level of accountability and initiative.
- Ability to communicate thoughts and strategies clearly and effectively
- Insatiable curiosity for the business
- Exceptional collaborator with different roles and levels in the organization.
- High level of maturity and professionalism

PROGRAM DETAILS

The ascena Summer Internship Program targets top university students for a future career in retail. This highly selective program offers participants an opportunity to explore the fashion industry, focusing on the Product Life Cycle. During the program, interns will gain exposure to the business through hands-on learning, executive exposure, team projects and so much more. Internships are paid, full time and run for 10 weeks.

APPLICANT REQUIREMENTS

- Must be a recent college graduate (Class of 2018) or rising Senior (Class of 2019)
- Resume and a minimum GPA of 3.0
- Professional / Academic recommendations (two)
- Ability to independently secure housing