

## 2019 ascena Summer Internship Program

*Experience is Everything*

ascena retail group is America's largest specialty apparel retailer for women and tween girls. The company operates e-commerce websites and approximately 4,800 stores throughout the United States, Canada, and Puerto Rico. Over the past decade, the company has experienced tremendous growth, both organically and through key strategic acquisitions.

Through our collective of eight brands—including Ann Taylor, LOFT, Lou & Grey, maurices, dressbarn, Lane Bryant, Catherines, and Justice—we serve women and girls across generations, identities, affiliations and body types.

### **VISUAL MERCHANDISING INTERNSHIP – Ann Taylor, LOFT, Lou & Grey**

Innovative. Creative. Natural-Communicator.

The Visual Merchandising Intern will partner with the visual merchandising team on presentation and styling standards within the visual studio. The intern will assist with photography of visual studio environment for monthly store sets, ensure visual sample closet inventory is promptly checked in and organized on a weekly basis, and assist the visual department as needed with the setup of varies events, meetings, etc.

### **QUALIFICATIONS**

- Basic understanding of Visual Merchandising
- Excellent organizational and time management skills
- Basic knowledge with Microsoft Office applications and Adobe creative suite is a plus
- Industry and Trend aware
- Organized, detail-oriented
- Ability to multi-task in a fast paced environment
- Strong communication skills (both written and verbal)

### **PROGRAM DETAILS**

The ascena Summer Internship Program targets top university students for a future career in retail. This highly selective program offers participants an opportunity to explore the fashion industry, focusing on the Product Life Cycle. During the program, interns will gain exposure to the business through hands-on learning, executive exposure, team projects and so much more. Internships are paid, full time and run for 10 weeks.

### **APPLICANT REQUIREMENTS**

- Must be a recent college graduate (Class of 2019) or rising Senior (Class of 2020)
- Resume and a minimum GPA of 3.0
- Professional / Academic recommendations (two)
- Ability to independently secure housing