

2018 ascena Summer Internship Program

Experience is Everything

ascena retail group is America's largest specialty apparel retailer for women and tween girls. The company operates e-commerce websites and approximately 4,800 stores throughout the United States, Canada, and Puerto Rico. Over the past decade, the company has experienced tremendous growth, both organically and through key strategic acquisitions. ascena has four different operating segments including:

Premium Fashion – Ann Taylor, LOFT, Lou & Grey

Value Fashion – maurices and dressbarn

Plus Fashion – Lane Bryant and Catherines

Kids Fashion – Justice

PLUS SEGMENT - MARKETING INTERNSHIP

Inspirational. Customer-centric. Results-driven.

The Social Media Marketing intern will help build awareness for the Lane Bryant, Catherines & Cacique brands across Facebook, Twitter, Instagram, Pinterest & YouTube. This position will be highly involved in community management, social engagement, working with fashion influencers and supporting local market events.

QUALIFICATIONS

- Exceptional written and verbal communication skills
- Excellent time management, multi-tasking and organizational skills
- Critical eye for detail and comfort under pressure
- Experience in Adobe Creative Suite (Photoshop, InDesign and Illustrator) is a plus

PROGRAM DETAILS

The ascena Summer Internship Program targets top university students for a future career in retail. This highly selective program offers participants an opportunity to explore the fashion industry, focusing on the Product Life Cycle. During the program, interns will gain exposure to the business through hands-on learning, executive exposure, team projects and so much more. Internships are paid, full time and run for 10 weeks.

APPLICANT REQUIREMENTS

- Must be a recent college graduate (Class of 2018) or rising Senior (Class of 2019)
- Resume and a minimum GPA of 3.0
- Professional / Academic recommendations (two)
- Ability to independently secure housing